

Young Entrepreneurs Looking Good

by Wendy Mills
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Business students in a program at the University of Rochester took a field trip to learn what it takes to look and feel your best.

The Scott Miller Salon in Pittsford hosted 25 students from the U of R's Young Entrepreneurs Academy.

The 11 to 18-year-old students spend the year running their own companies.

The salon visit was designed to guide the students into looking their best for business.



Young Entrepreneur Katrina Stokes

"I think style and visual presentation have a huge impact on how people receive you and what they think of your business," said participant Katrina Stokes, "So it will definitely be helpful in how you present yourself and talk in front of people."

Katrina's business is called "Artisian Gestures" an art brokerage service for students.

All the students will present a business plan to investors.

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