



## Young Entrepreneurs learn about media through Messenger Post Managing Editor Allison Cooper

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**Messenger Post**

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Bloomfield, N.Y. — Local high school students taking a business class hosted Messenger Post Media Managing Editor Allison Cooper for a recent discussion regarding business and the media.

The Bloomfield High School's Young Entrepreneurs Academy is a full-year course that encourages business enterprise, innovation and ambition.

According to teacher Mark Jacobs, the students plan businesses of their own during the course. The class has come up with various businesses including different goods and services. Earlier this year, local business leaders invested in some of the ideas.

Cooper shared information about the Daily Messenger's business pages and websites and talked to the students about the role media can play in helping businesses get information to the public through news stories and advertising opportunities.

Jacobs said it has been a full year and the projects have evolved into numerous stages of completion. Some are already making substantial money selling products. Others are seeking patents.

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