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THE LOOP**The latest lemonade stands**

In years of yore, entrepreneurs often got their start delivering papers or selling lemonade to thirsty adults on sweltering days.

The Young Entrepreneurs Academy at the University of Rochester gives fledgling entrepreneurs a jump-start without the sticky mess of mixing lemonade or wear-and-tear on their bikes.

Sixty-three students have graduated from YEA! and started 29 businesses and social movements, UR officials say. The program also has attracted the offspring of some well-known businesspeople.



Some examples of YEA! grads with a business pedigree: Jonas Vandebroek, son of Sophie Vandebroek, Xerox chief technology officer (pictured); Jennifer Paige Burke, daughter of Jeff Burke, Paetec executive vice president; Emma Neylan, daughter of Kera Neylan, executive director of the Rochester Downtown Community Forum, and Jeff Neylan, regional sales manager of Office Depot Inc.; and Katrina Langsenkamp, daughter of Dee Alexander, morning show co-host on WARM 101.3.

The attendees—middle school and high school students—learn the basics of business and launch their own companies: filing DBAs, paying taxes and generating revenue. And we hope they learn to avoid things like options backdating.

The 25 students in the recently graduated class of 2007 launched 10 businesses and one social movement. The companies ranged from Artisan Gestures, a firm that provides student artwork for display and purchase, to Franklin Coffee Co., which creates and sells its own coffee blends.

The application deadline for youths to join next year's class is July 2.