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Gorsek named as instructor for Young Entrepreneurs Academy

The Young Entrepreneurs Academy announced that John Gorsek, CPA has been named the new instructor for Greater Medina Chamber of Commerce YEA! class of 2011-2012. YEA is a year-long program that guides high school students in launching their own real business.

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"John Gorsek's dedication to the community and deep entrepreneurial knowledge makes him a great role model for YEA! students," said Debra Lynn-Schmitz, program manager. "Our goal is to teach students how to develop the type of entrepreneurial mindset that John Gorsek has taken with him throughout his extremely successful and diverse career."

Gorsek graduated from Fairview High School in 1973 and received his Bachelor of Science in business, majoring in accounting, from Miami University in Oxford Ohio in 1977. He became a certified public accountant in 1980.

Gorsek has been married to his wife, Judy, for 31 years and has resided in Medina since 1986. They have raised three daughters, Sara, Kim and Mary, all of whom are Medina High School graduates. Gorsek has volunteered as a softball coach for the Medina Girls Softball Association and was instrumental in forming the Medina Girls Lacrosse Association, serving as one the original team coaches. He has also served as the race director for the Medina YWCA July 4 Twin Sizzler. He has also served as a race official for the Medina Cross Country Festival and Medina Track and Field Relays.

"I am so excited to be able to pass on what I have learned over the years to our next generation of CEOs," he said.

This year's YEA class kicked off on Nov. 9 with a pizza party for the 11 students accepted into this year's program. Throughout the year, students will work in close cooperation with local business leaders, community leaders and educators who use their personal experiences to demonstrate how to develop ideas and objectives, write a business plan, pitch potential investors, obtain funding, register with governmental agencies, establish e-commerce and a web presence, and much more. By the end of the class, students will own and operate fully-formed and functioning businesses, which may be carried after their graduation from the program.

Students participating in this year's program includes Cole Bobinchuck, Lawrence Upper School and Medina High School students Sarah Bullington, Carl Cummins, Dave Farley, Cody Fascione, Kayla Frisco, Ryand Gottschalk, Dakota Hawthorne, Benjamin Piehl, Brandon Rice and Carleton Whitmore.

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